



NPO Reg No:2018/032822

Who are we?

Payit 4wrđ founded in 2018, is a Non-Profit Company [NPC] operating in the Education sector Management field, focusing on the delivery of tailor-made solutions with the intent of more Effectively managing educational lessons and enhancing community resilience.

Education, Feeding and procurement of goods to other Non-Profit entities for the sole benefit to increase the value of our future generations.

Launched in early 2018 as a hands-on education project, it has grown and is seen as the early-mover and leading lessons creator for the online user that has no access to schools.

Vision

To be a catalyst to organizations, government & schools through enabling innovative educational methods, especially, in the schooling lessons creations, science in communities and in education. Thereby improving national competitive-ness and greater opportunity, skills and confidence in youth.

Mission

Enhancing community resilience. Through educations The Payit 4wrđ way.

Payit 4wrđ does not follow a traditional consultant approach but believes in building the Internal capacity of its clients to manage their own risks in a way which no externally driven Process can. Payit 4wrđ believes in the importance of applying the right human knowledge, Skills and attitude to reach goals, versus finite systems limiting and constricting human Creativity and resourcefulness.

The Payit 4wrđ team works closely with communities / prospective clients to define the exact Nature of their needs and specific requirements. In addition, during the execution of the Assignment, close contact is maintained with the client to review progress on a regular basis. Payit wrđ also maintains a stakeholder management process to keep all stakeholders abreast of the progress and challenges. Payit wrđ internal quality control procedures are in place to Ensure high professional standards associated with an accredited service provider are maintained throughout the assignment.

Payit 4wrđ bases its capacity building facilitation on adult and child learning and lifelong learning principles. A variety of learning methods such as lectures, group discussions, playing games (edutainment), coaching, case studies and individual assignments forms part of the facilitated learning process. A process of self-assessment and continuous assessment / observation from the facilitator is used to assess whether or not the learner has reached the outcomes. In an effort to keep abreast with technology and the advent of the 4th Industrial Revolution (4IR), Payit 4wrđ now makes use of eLearning methodology to enhance learning, reduce workplace interruption, while significantly reducing training costs. As such, Payit 4wrđ manages its capacity building through a specialised eLearning platform. This is an affordable, easy to use, learning method, supporting the learner with content provided in the form of interactive online presentations and learning manuals, all of which is enhanced by multimedia.

Payit 4wrđ has access to an extensive pool of excellent fulltime and part-time facilitators, trainers and experts with wide international, national, provincial and local government disaster risk management and business continuity experience. Core competencies do not only include cutting-edge knowledge, skills and experience in disaster risk management, but also of related fields such as strategic & business planning, financial modelling, emergency ,medical services, fire and rescue services, public management, occupational health and safety, information and communications technology, policy analysis, environmental management and project & programme management.

Community Compact

Payit 4wrđ pledges the following for every project or programme that it undertakes:

1. Engage with willing, able and ready communities who want to commit to a community centered resilience enhancement journey;
2. Focus on the integrated needs and risks of the community and follow a community centred approach, driven by a self-regulating Community Representative Body;
3. Sign a formal Compact, covering solutions to be delivered, time frames and expected outcomes;
4. Work on joint respect, trust, loyalty and commitment for and from the participating community and active team members and volunteers;
5. Work to avoid dependency, and rather strive toward being catalysts for change that lasts long after we have moved out or transferred ownership; and
6. Provide the best equipped, qualified and experienced teachers, facilitators, mentors and coaches to deliver on the Compact intent.
7. Partnering with the likes of learn-it and easy-jobs ,Payit 4wrđ has opened a better online way of education and job hunting for the less privilege communities .

BBBEE:

Due to its wide base of black beneficiaries, Payit 4wrđ is a Level 1 Contributor to Broad Based Black

Economic Empowerment.

Together with our education platforms and job hunting platforms we pride ourselves in the leaders of online education and job searching platform.

We have now moved to assisting communities in food and clothing distributions through foreign aids. Through our new procurement department. using the funds to fund our initial core business .

Contribution .

Should you wish to make a contribution, donation or as part of your social responsibility towards the education and job creation, we would love to hear from you and what your organization is willing to offer for the development of the youth in Africa.

Please send us an email to keegan@easy-jobs.co.za on how you would love to contribute or should you wish to purchase or fund our platform ,we will be ever so happy to send you our business model on how we can bring your contribution to life .

Contribution Payments

Should you wish to contribute please click on the below links to make payments.

- Should you wish to contribute to our business funding (minimum of 5 million USD)please click on the link below.

<https://www.payfast.co.za/eng/process/?cmd=payreq&id=433de35c-e481-4ac8-b805-3c536a4dfc5>

- Should you wish to purchase a franchise (minimum of 5 million USD) please click on the link below .

<https://www.payfast.co.za/eng/process/?cmd=payreq&id=433de35c-e481-4ac8-b805-13c536a4dfc5>

Thank You.

Should you wish to contact us for any further information ,please feel free to drop an email to applications@easy-jobs.co.za .

Business Overview Of

easy-jobs



Be Seen, Be Heard, Be Hired

Easy-Jobs is an interactive, innovative portal for Applicants and Recruiters. With advanced technology we have bridged the gap between Applicants and Recruiters with just a few clicks of a button. We have done extensive research before we developed this portal and have taken the Angst out of the recruitment and selection process.

Our innovative portal was designed to assist not only applicants but recruiters as well. Easy – Jobs interactive portal and advance search engine links applicants to vacancies and then notifies both parties of a potential match. At Easy – Jobs we have embraced the concept of 4th Industrial Revolution (4IR) and reinvented the recruitment and selection process.

Our passion for developing recruiting innovations creates a world of ideas without boundaries. By aspiring to the highest standards of quality in everything we do, we will become a business without competition. At Easy-Jobs we don't view ourselves as being in the Internet recruiting business. We are in the business of helping employers find a diverse group of qualified,skilled,unskilled and student candidates to make successful hiring decisions.

- 1.) Who we are and what we stand for**
- 2.) Our Vision**
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1.) Who we are and what we stand for.

Easy-Jobs is in the business of helping employment professionals find qualified, skilled, unskilled and students to successfully fill learner- ships and Job Posts. We are experts in pioneering high-tech and nontraditional recruiting solutions. Our online portal provides a low cost, high-impact means of reaching individuals in targeted geographic markets across South Africa and Africa.

Easy-Jobs Virtual Job Platform merge the immediacy of the Internet with the power of social media advertising to connect with students and Jobs Seekers. Through the strategic link between the platform and social media, we are able to mobilize the attention of employed and unemployed candidates to ignite the interest of passive job seekers.

As partners to human resources, we are committed to helping employers raise their corporate profiles and communicate their unique identities. We also dedicate ourselves to the serious task of attracting and maintaining a diverse workforce.

The Recruitment industry applauds us for the concerted effort we have added to their recruiting efforts. Job seekers appreciate the platform for its convenient access to a wide range of companies, training institutions and jobs post.

Easy-Jobs host Virtual Job Posts and learner ships in specific provinces in the South Africa, where we commit ourselves to markets often neglected by other online employment services. Upcoming Virtual Job Post markets include Kwazulu Natal, Mpumalanga, Port Elizabeth, East London, Cape Town,

2.) Our Vision

Our passion for developing recruiting innovation creates a world of ideas without boundaries. By aspiring to the highest standards of quality in everything we do, we will become a business without competition. With an unemployment rate of 29.1 %(2019) in South Africa, our aim is to have an average of 80% of that rate on our platform. We will hope to ease the burden, cost and time of companies, recruiters and learning institute to search, interview and place candidates. With one of our future developments, candidates from low or no income groups can have an online interview with prospective employees in free WIFI hot spots throughout South Africa through our platform. With Current online portals only jobseekers who has access to internet have access to these portals and Jobs post .For those who do not have access to internet, computer hardware and internet cafés, our business strategy is totally different - we request CV's through social media files (WatsApp, FaceBook), we then load these job seekers CV profiles on our platform whose Cv profile will then automatically match job post via our platform. Through constant communication from job seekers that are unskilled, we found that majority of this workforce which includes school leavers ,matriculants ,and geneneral workers have no means of having an electronic CV DNA . Having their CV loaded on the easy-jobs platform with then create an avenue to allow this workforce to have electronic access to all means of getting a learner ship and a job.

3.) Our Mission

At Easy-Jobs we don't view ourselves as being in the Internet recruiting business. We are in the business of bridging the gap between employers /learning institute and jobseekers through our innovative platform. Through our platform employers and recruiters find a diverse group of qualified, skilled, unskilled and student candidates to make successful

hiring decisions. Our search strategies are creative, cost-effective, and time saving for both recruiters and Job Seekers.

4.) Our Principles

1. We build trusting relationships with clients/Jobseekers and students through hard work and integrity.
2. We value innovation and continually strive to develop better ways to support our clients/Jobseekers and students.
3. We keep our promises, respect one another, share rewards, and make time to have fun.
4. We view our clients/Jobseekers and students as partners. When our partners succeed, so do we.
5. We are tenacious.

Easy-Jobs vision, mission, and principles are the cornerstone of our culture.



5.) EXECUTIVE SUMMARY

BIOGRAPHIES



Name : Leosha Singh

Position : Founder

Qualification : Bachelor in Technology. Recruiter. Trainer.

With over 18 years of experience in recruitment and training in many job sectors, Leosha has extensive knowledge of the working industry and client requirements. Over the years, she noticed that the recruitment websites in South Africa does not target the unskilled or student sector. With that niche in the market missing, she developed Easy-Jobs as a platform to allow the unskilled people of our country access to jobs online.



Name : Lerato Malaka

Position : Heads the learner ship programs at Easy-Jobs

Qualification : Bachelor of Science .Trainer

With Over 10 years experience in on the job training and placing learner ships in various positions.Lerato understands the requirements of leaderships and what companies require when placing learner ships. Lerato heads the learner ship programs at Easy-Jobs.



Name : Keegan Gangadu

Position : Technical support, Social media marketing, social media applications.

Qualification: Google Social Media marketing /Web designs and coding

Having designed numerous websites, e-learning, e-commerce, recruitment and social media platforms, he brings together his years of experience and knowledge. Having once owned a recruitment company, he understands the industry and what is required to drive it online.

6.) Emerging Market for Employee Recruiting

- Companies seeking to find more dynamic recruiting methods...convenience of "Internet recruiting" in demand
- Candidates identified effectively and cost efficiently...without expensive recruiters or print advertising.
- Significant growth potential exists in market...over 5.6 million SMMEs businesses in South Africa (Small Business Institute (SBI)2018/2019) and with private, cooperate funding and international investment for new and other SMMEs business to generate employment in South Africa .

We've Gotten Started...but Must Increase Resources to Capture Market Share quickly...

- Market penetration dependent on investment in social media, advertising, and technology capability
- Reduce expenses and increase control by bringing website/systems development and sales functions in-house
- Explore strategic sales techniques and be visible in having our foot print in the Secondary/Tertiary Education System .Having the Final Year students to partner with us when they are entering the Job market.
- Enhance our image as a technology company...established in Gauteng South Africa.

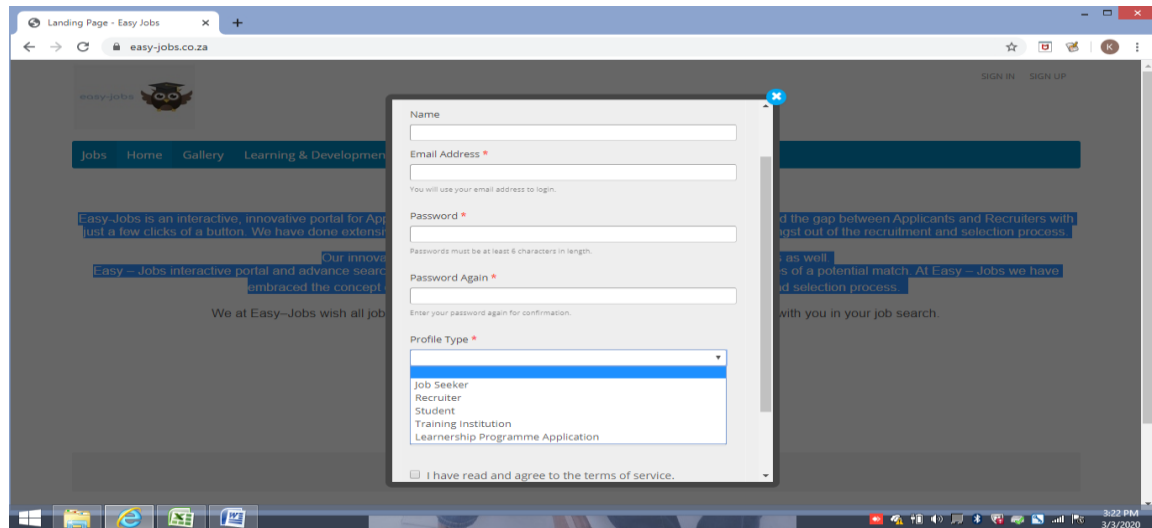
Easy-Jobs Platform Looks Solid...Phased Approach to Growth...

- Being a Startup Company with no growth in revenue due to our official launch on 27 January 2020, We however saw a growth in the number of Jobs seekers that loaded their profiles on the easy-jobs portal .We have steadily increased the number of Jobs seekers loading their profiles of 30% on average day to day.
- In terms of revenue growth, we see the potential and the cost that companies and recruiters will save using our portal and most important the time saved from jobseekers being interviewed to employment. This alone acts as our initial sales pitch when approaching companies, recruiters and learning institution on using our portal.
- Easy-Jobs strategically link the strength of the Internet with the power of social media advertising to capture the attention of jobseekers

7.) Platform Over view

Signing up:

The signing process is very simple and easy. Partners and jobseekers can have a choice of profile types. With Jobseekers and learner ship candidates can choose either a Jobseeker or learner ship Programme Application .The learner ship programme application as all the learner ships that is available on offer.



The screenshot shows the landing page of Easy-Jobs.co.za. A sign-up modal is open in the center, featuring the following fields and options:

- Name**: Text input field.
- Email Address ***: Text input field with an asterisk indicating it is required.
- Password ***: Text input field with an asterisk indicating it is required.
- Password Again ***: Text input field with an asterisk indicating it is required.
- Profile Type ***: A dropdown menu with the following options: Job Seeker, Recruiter, Student, Training Institution, and Learnership Programme Application.
- ☐ I have read and agree to the terms of service.

The background of the landing page includes a navigation bar with links: Jobs, Home, Gallery, and Learning & Development. The main content area contains text describing the platform's purpose and a 'SIGN IN' / 'SIGN UP' button in the top right corner.

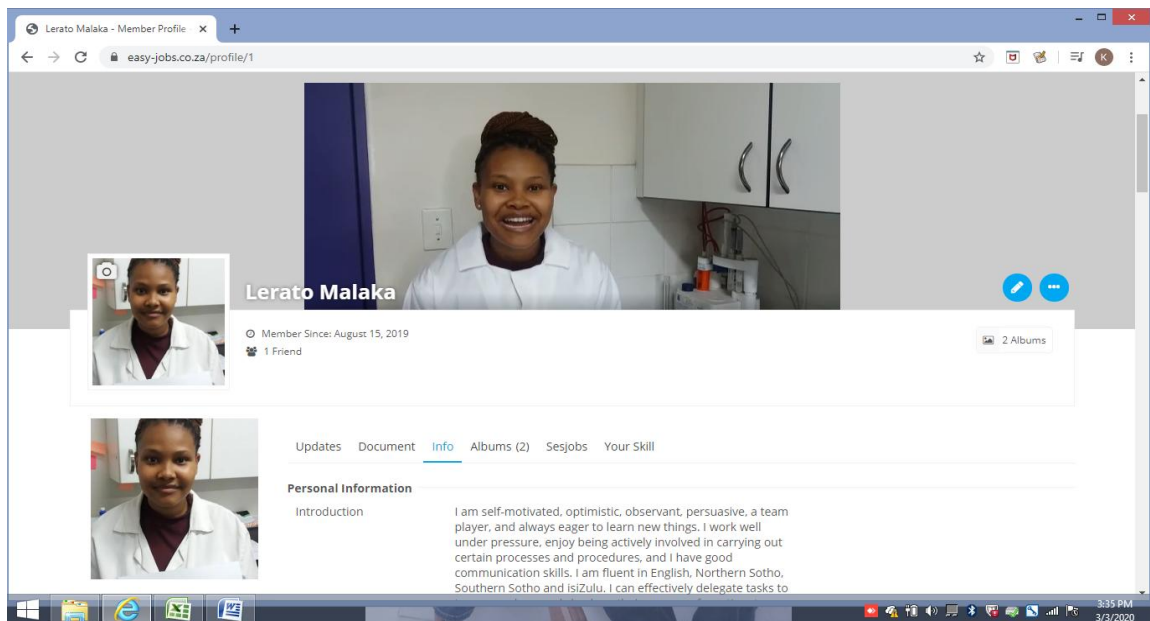
CV Profile:

Here Job seekers and Learner ships can create their online CV with all the relevant questions that is required.

The image displays two screenshots of a web-based CV creation form titled 'Profile Information' on the 'easyjobs.co.za/signup' page. The top screenshot shows the 'Personal Information' section, which includes a large text area for 'Introduction', a note stating 'A brief introduction of yourself and your work history. You can also use our video Upload to do your introduction', and input fields for 'First Name', 'Last Name', and 'Home Address'. A 'Regions' dropdown menu is also present, with options for 'Any Region', 'Eastern Cape', 'Free State', and 'Gauteng'. The bottom screenshot shows the 'Education' section, which includes a 'Do you have a Disability?' dropdown menu (options: Yes, No), social media links for 'Twitter' and 'Facebook', and fields for 'Secondary Education' (Last Grade Completed, Year Completed, Subjects Completed) and 'Tertiary Education' (Qualification).

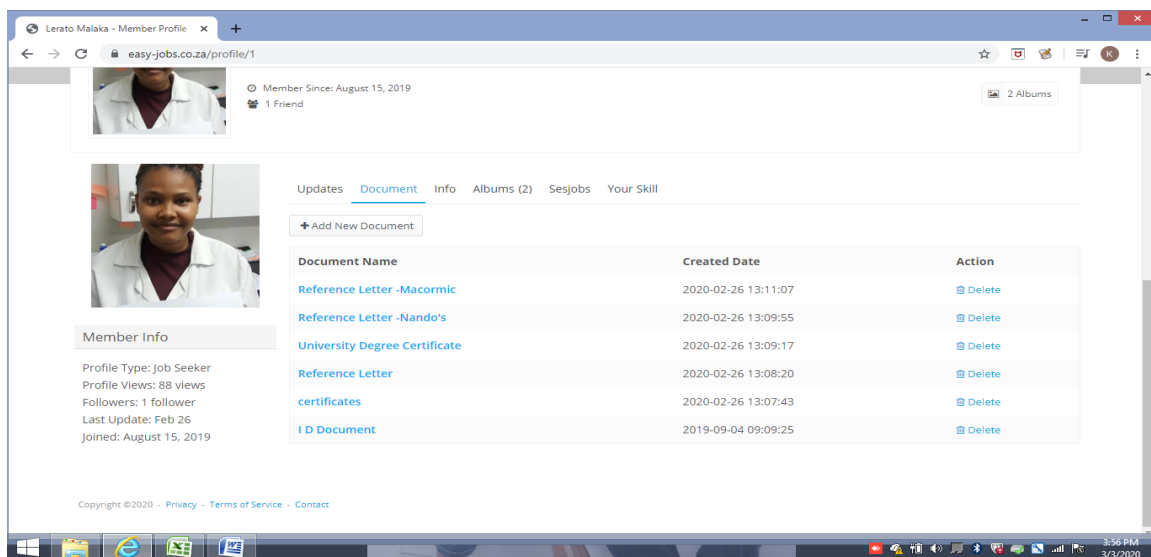
Video and Photo CV uploads:

On each member profile (jobseeker and Learner ship candidate) one can upload a n introduction video of themselves and Photos. We also request from the learning institutions possible questions that they want students to answer .We then load that video against their profile When recruiters and companies view these profiles they have a level of understanding and a connection of each candidate.



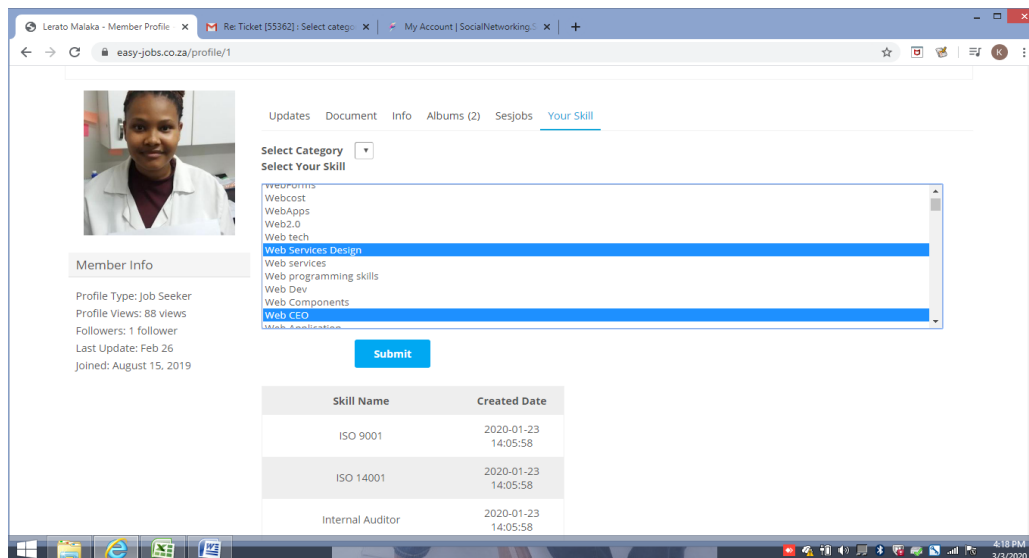
CV documents Uploads:

With this feature on your platform the users can upload all their relevant documents on their CV profile. Recruiters and Companies have all the information on have when selecting a candidate.



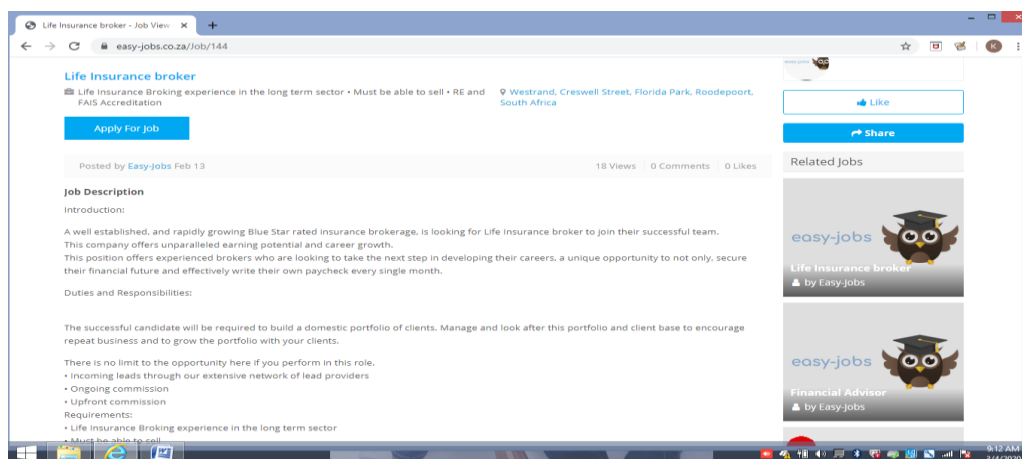
Candidates Skills selection:

We have understood the needs of recruiters and found that one of the key selection processes was know what skills jobseekers can perform in the workplace. We have researched and loaded skills from different job sectors onto the platform and jobseekers can select their skills that they have obtained during their careers or personal skills .



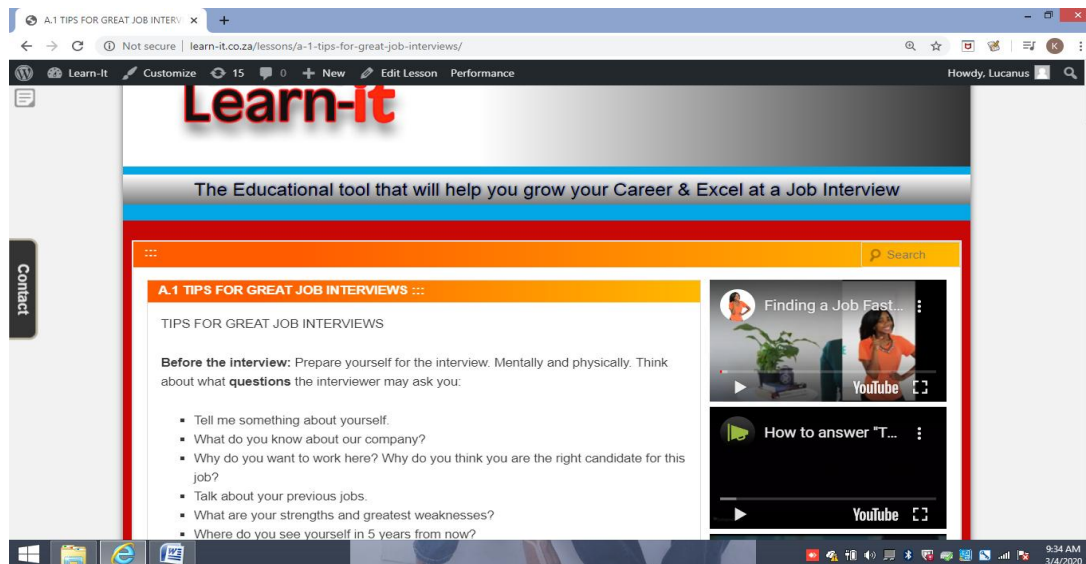
Jobs

The Platform does not only have CV profiles but a Jobs TAB where companies, recruiters and our partners can upload their job post. Their post will automatically link CV profiles to their jobs using four criteria's (Skills needed, Job Industry, Jobs Criteria and Qualification and years experience). Once suitable CV profiles have matched the Job post, the platform will automatically send notifications and an email to the job seeker and the parties that posted the job post notifying them that there is a match.



Learning and Development

We have added an e-learning platform where Grade 10 students, School leavers, Learner ship candidates and job seekers have access to information and online learning at their disposal. This will enable them to gain theoretical knowledge of the job industry or career advise that have chosen .It also give them advise on interview tips and questions that they may be asked and how to answer them . This platform as theoretical information as well as videos.



8.) Why Partner with Easy-Jobs....

- Being a level one BEE company, your partnership with us will increase your BEE points.
- Ease the burden of your employment process with all job seekers' information on one platform.
- Have access to unlimited Job seekers and learner ship students profiles in your industry.
- You will have exposure with free Banner advertising across all pages on the platform.
- Eg "POWERED BY company nameon your logo"
- Company exposure on supporting a level one BEE company through the platform.
- Get exposure when partnering in your co-operate development programs .eg mobile data capturing centre's positioned in the Department of labor offices.